***Jobic***

*"In 2020 Jobic will be the favorite Add-on plugin for job search platform"*

**Company name**: *Jobic*

**The vision:**  *In 5 years Jobic will be the favorite Add-on plugin for job search platform*

**Site suggestion:**

A job seeker application that provides various tools to streamline the search process

**The problem we are solving**

A Job seeker in the Israeli Hi-Tech market is flooded with Job interview on one hand and has little time on the other hand, he needs a reliable tool to be able to manage his resources and make the best of his time

Today, all the Job Hunt sites provide a poor solution for the job hunt process itself and offer insufficient solution for tracking the Interviews\offers\ CV sent procedures that are essential in the job hunt process

**The value we suggest**

A solution that focuses on the job search process itself and provides the user with the tools required in the process to get the best job offer for him

**Our competitive advantage**

Providing an over all solution for the process side

*More information in* [*Appendix 1*](#Appendix1)

**Target Users**

A job seeker – male/female ages 20-60 that are looking actively for a job in the Israeli hi-tech scene

**Persona:**

1. a Job seeker
2. HR ?

**User Stories:**

* As an active job seeker, I want to be able to schedule my job interview details so that I can keep track on all the offers
* As an active job seeker, I want to keep track all the places I send my CV and their replies to so that I can monitor my progress
* As an active job seeker, I want to obtain the maximum information before a job interview so that I can maximize my chances to get the job
* As an active job seeker, I want

So that

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As an HR person I need to: in order to:

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**Abilities:**

1. Dashboard – view interviews status
2. CV tracking system – manage the process of sending CV
   1. Add a company I send to – email address , the source\link of this job (Facebook/job hunt sites / friends , company site / newspaper) ,
3. Interview – add an interview, specify the following:
   1. Company details: name, location, web site, line of business
   2. Specific Job interview – position number \ job description, contact person, interview type (phone/video/in person/task) , interview number for that job , schedule time , What I need to reverse before the interview ,special notes ( if need to something special or something)
4. Track an Interview:
   1. Ability to add notes to an interview (to summaries how it went and what is next)
   2. ability to add a more interview linked to a specific interview
   3. Ability to "close" an interview branch (add reason to closing reason: the company reply (Yes/No), the reason the interview is closed ( The negotiations were un successful they offer low salary)
5. Obtain maximum information on companies interview process:
   1. Manage " Questions from job interviews" (community/forum) so users can share their knowledge on the questioned being asked in specific places, user can add, search, comment, answer
   2. Questions will be filtered by companies, job title, year\date
   3. Important links to books\articles I need to study
6. Link to job hunt sites ( maybe get data from them ? )
7. My CV section – to which companies I sent my CV –, how did I send ? via site , linked in , friend , if I got a reply ( yes or no and why )
8. Create a smart agent on a company ' on a site
9. Summaries all the job hunt sites I know ( maybe get data from them )
10. Establish an active form – that users can share

Entities:

Appendix 1

**What are we aiming for**

**What will we do at each stage**

**What are we not going to do**

**Marked research:**

In Israel Hi-tech job hunt ' the following application provide solutions:

looking in Israeli web sites :

<https://www.alljobs.co.il/>

<https://www.drushim.co.il/>

<https://www.jobnet.co.il/>

<https://www.jobmaster.co.il/>

<https://www.linkedin.com/feed/?trk>=

<https://www.geticv.com/>

**Business model (where the money will come from)**

* Banner ads
* Add-Free solutions
* Freeminum